



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



MASTER THE TECHNOLOGY

REVOLUTIONISING FINANCIAL SERVICES

IIM Indore

**Certificate Programme in FinTech
and Financial Blockchain**



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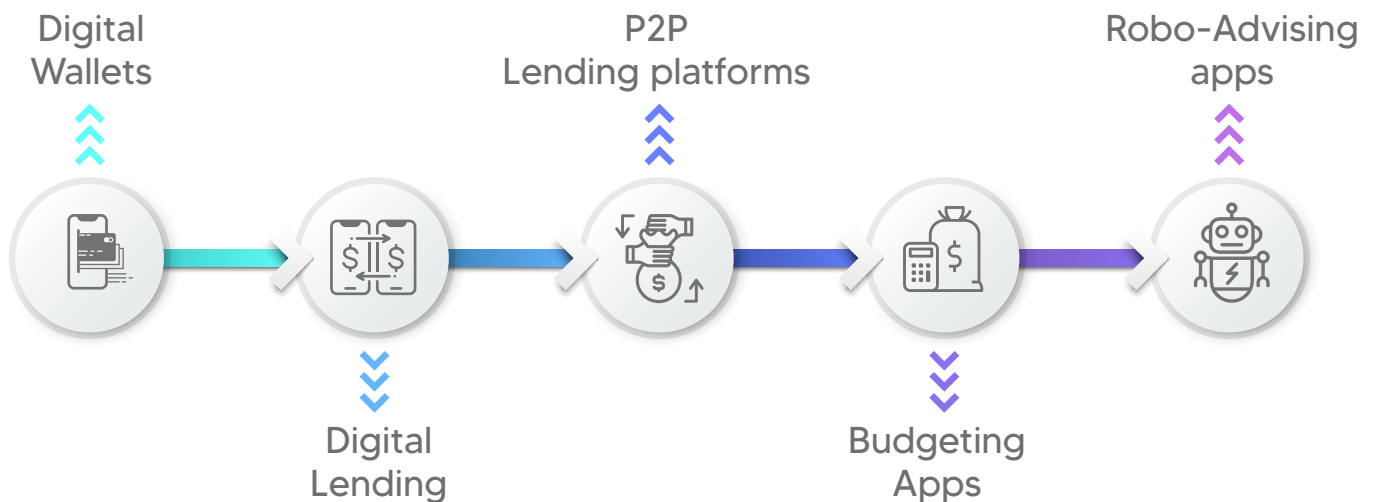
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FinTech: Redefining Indian Financial Landscape

Buoyed by the favourable regulatory policies and government's thrust on Digital India, the rise of Indian FinTech sector has redefined financial services landscape by disrupting multitude of processes such as payments, lending, insurance, asset management, financial advice, etc.

New-age, agile FinTech players are giving tough competition to the incumbent players by offering innovative yet profitable solutions to the consumers which simplified their lives in many ways.



As a country with the second largest population of internet users, India has been quick to adopt to the world of FinTech and emerged as one of the fastest growing FinTech markets in the world.

Indian FinTech Growth Trends



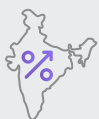
The FinTech market in India valued at ₹1,920.16 billion in 2019 is expected to reach ₹6,207.41 billion by 2025 growing at a CAGR of 22.7%.



FinTech investments in India nearly doubled to \$3.7 billion in 2019 from the previous year, grabbing third spot after the US and the UK.



FinTech startups which joined the space have outgrown from 700 in 2014 to over 2700 in 2019.



The average percentage of FinTech users in India is 57.9%, much higher than developed countries' average of 34.2%.



India has emerged as the leader in FinTech adoption globally at 87%, according to EY's Global FinTech Adoption Index 2019.

India is amongst the fastest growing FinTech markets in the world. The country is ranked highest globally in the FinTech adoption rate with China. Digital payments value of \$65 billion in 2019 is expected to grow at a CAGR of 20%. To continue with this growth, the industry would need professionals who can navigate businesses effectively in this space.

Participants will learn about fundamental building blocks of financial technologies and real-world applications. They will critically understand and assess the future of financial services and FinTech through the technology and digital disruptions. The programme will examine payments, Cryptocurrency and Blockchain and how they contribute to the new-age transactions.



Programme Highlights



**Contextually-designed
8 Months programme suitable for
working professionals**



**IIM Indore Executive Education
Alumni status**



**Recognised professional
certification from IIM Indore**



**Certification from IIM Indore,
a Triple Accredited (AMBA, EQUIS
& AACSB) Business School**



**Programme faculty team
includes the best of the
domain experts**



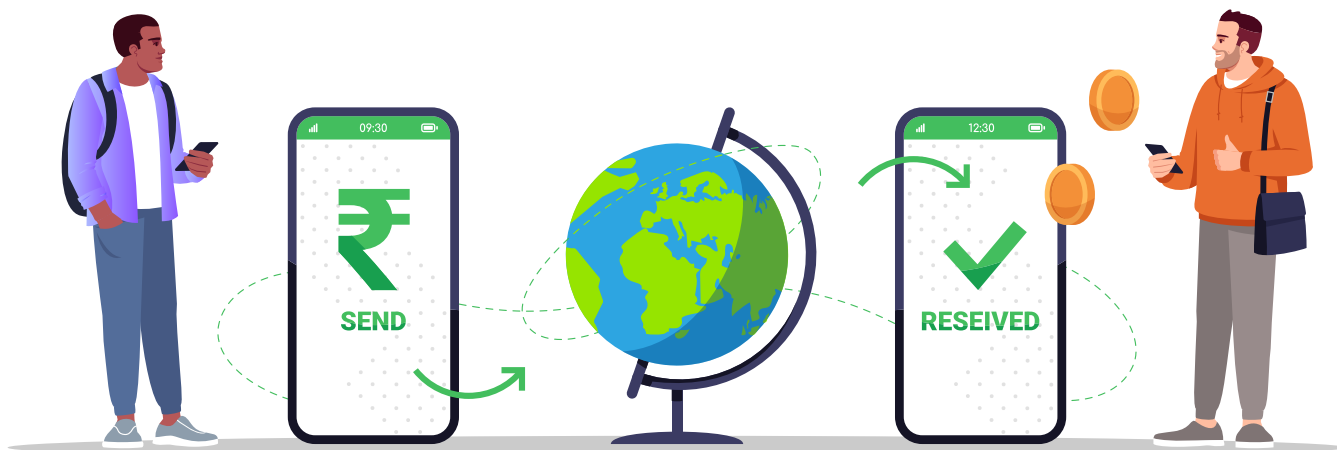
**Hands-on pedagogy
with focus on real business
use cases**

Programme Objectives

Towards the end of this programme, you would have gained valuable insights on technology and business applications in the FinTech space. The programme objectives are:

1. To understand foundations and overview of FinTech sector and scope of emerging technologies
2. To hone the knowledge and skills required to work in the new and emerging FinTech sector
3. To gain hands-on experience in the development of FinTech tools and applications to analyse real-world financial problems

The programme is segregated into the following set of focused modules equipping the participants with the necessary models, tools, and application knowledge to enhance their professional capabilities.



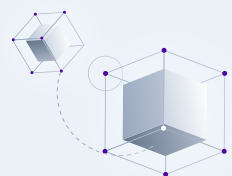
Module 1: FinTech

- Digital India and its role in promoting FinTech
- Role of FinTech in Financial Inclusion and Financial Integration
- FinTech Developments for Banks
- Understanding digital payments and its implications
- AI/ML applications in finance sector (Digital Lending, WealthTech & InsurTech)
- Issues of Risks & privacy management in the financial services environment
- Data Analytics in Financial Services
- Financial Services Regulatory Landscape and RegTech

Module 2: Blockchain and Cryptocurrency

- What is Blockchain?
- How blockchain works?
- Blockchain design principles
- Public and private ledgers
- Blockchain ecosystem
- Blockchain implementation challenges
- Different types of tokens (protocol, utility, security, etc.)
- Cryptocurrencies
- Smart contracts

Module 3: Project Work



The pedagogy adopted in this programme will involve a combination of the following:

Lectures

Case discussions

Project work

Term papers

Assignments

Programme Delivery

- Online mode of course delivery using an appropriate Synchronised technology platform
- Lectures will be delivered through broadband-based technology involving two-way audio and video communication.
- Participants can attend sessions from their own desktop/laptop(D2D)
- Interaction with the concerned faculty through e-mails/chat mode
- One-campus visit of 3 days

Class Schedule

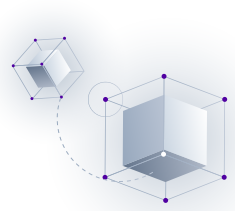
The programme will be conducted over a period of 8 months with classes held twice every week.

Thursday, First session : **7:00 PM to 08:15 PM**

Thursday, Second session : **08:30 PM to 09:45 PM**

Sunday, First session : **7:00 PM to 08:15 PM**

Sunday, Second session : **08:30 PM to 09:45 PM**



This programme is highly suitable for:

- Working professionals aspiring to take up business unit and organisational leadership roles.
- Business unit heads in large enterprises.
- Owners of small and medium enterprises desiring to build their strategic competencies.
- Entrepreneurs or aspiring entrepreneurs who look to build their businesses.
- Functional executives desiring to move into consulting roles.

Eligibility Requirements

- Diploma (10+2+3)/Graduate/Post Graduate from Universities recognised by Association of Indian Universities
- At least 50% marks in either Diploma or graduation or post-graduation (or its equivalent)
- Minimum three years of post-graduate work experience

Admission Criteria

- The selection will be based on candidate's profile evaluation.

Evaluation Methodology



Quizzes



Assignments

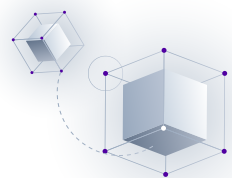


Tests



Examinations

- The participant will also be graded for Project Work.
- The participant is required to score minimum marks/grades as decided by the Institute from time to time to complete the course.



All those who successfully complete the prescribed course of study and fulfill all other academic requirements will be awarded “Certificate Programme in Fintech and Financial Blockchain”.



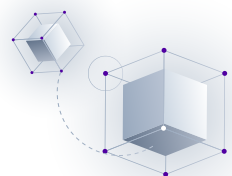
IIM Indore Executive Education Alumni Benefits:

The participants who will complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will require to apply separately along with the necessary fee to register their names.

Benefits available to Executive Education Alumni:

- 1) Communication of brochures and newsletters from IIM Indore
- 2) Access to the IIM Indore Campus Library (onsite access only)
- 3) Official email ID of the institute.





Programme Fees and Schedule

Particulars (Excluding GST)	Fees
Registration Fee	₹6,000
Processing Fee	₹10,000
Campus Visit Fee	₹12,500
Programme Fees	₹1,81,000
Total Fee (exclusive of Registration Fee)	₹1,97,500

Note:

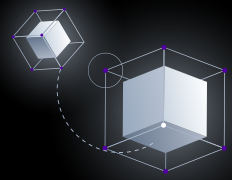
- All fees are exclusive of applicable taxes.
- All fees will be collected by BCCL
- Processing fee contains ₹6,000 towards registration fee & ₹4,000 towards the total programme fees which will be adjusted in 1st instalment. In case a candidate is not selected for the programme, an amount of 2,500 shall be deducted towards administrative charges and balance of 7500 shall be refunded to the candidate.

Payment schedule

Particulars	Registration	Inst 1	Inst 2	Inst 3
Date	At the time of registration	Within 1 week of offer rollout date	10 th Feb 2021	10 th Apr 2021
Amount	₹4,000	₹53,500	₹70,000	₹70,000

Important Dates

Application Closure	19 th October 2020
Date of 1 st Instalment Payment	Within 1 week of offer rollout date
Date for Academic Orientation	20 th Dec 2020
The date for 1 st Session	24 th Dec 2020
Programme End Date	August 2021



About IIM Indore

The Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh in India. Instituted in 1996, IIM Indore is the sixth addition to the Indian Institute of Management (IIM) family of management schools.

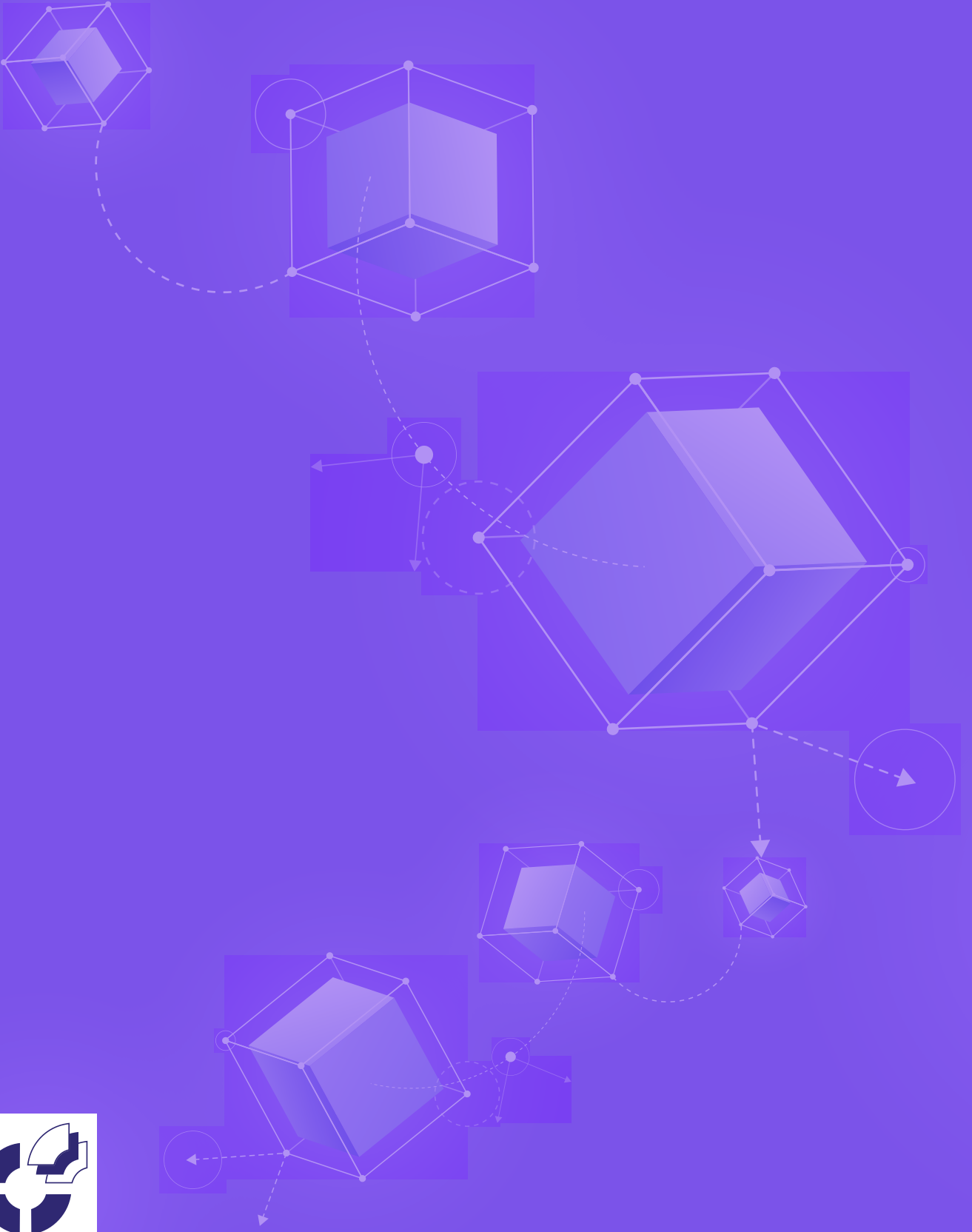
IIM Indore is recognised as one of the premier management institutions, comparable to the best in the world for teaching, research and interaction with industries and is an institute of national importance under the Indian Institutes of Management Act 2017.

Spread over a 194 acres, IIM Indore stands with pride, with the 'Triple Crown' accreditation, first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency); and second from the AACSB in 2019, and third and latest from the EFMD Quality Improvement System (EQUIS) accreditation by EFMD, the globally recognised international organisation for management development in December, 2019.

As of March 2019, the 'Triple Crown' was received by only 90 business schools globally, out of the 13,000+ schools offering business degree programmes. IIM Indore is now the second IIM in the nation to receive triple accreditations.

With a mission to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs, IIM Indore is one of the fastest growing institutions in India today. The Institute has bagged a position in Top 100 in FT Rankings 2019 and stands at Rank 5 in the NIRF Rankings 2019.





IIM Indore

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